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Fritztile Introduces New Vibrant Pearl Collection

July 25, 2016 - Fritztile Terrazzo Tile, a Stonhard brand, is pleased to introduce its naturally elegant, new Vibrant Pearl Collection to the flexible terrazzo line. This new collection features ten patterns combining natural stone chips with stunning mother of pearl, set in an opaque, high performance matrix. While each tile is uniquely beautiful, all Fritztile terrazzo tiles are a highly durable and easy to maintain; an ideal solution for airports, education, arenas, healthcare, hospitality, corporate and retail markets worldwide.

“We are excited to introduce the Vibrant Pearl Collection and expand our product offerings in response to the latest trends in high-performance commercial flooring,” explained Randy Gillespie, Sr. VP of Sales and Marketing for Fritztile. “The goal was to design a product to help reduce the visibility of the seams. The reflective quality in the mother of pearl distracts the eye. The result is a floor that looks continuously poured and hides any dirt and imperfections, an appeal feature for almost any project. “

Like all Fritztile products, Vibrant Pearl tiles are affordable and offer durability and beauty that will last throughout the lifetime of the structure. For more than 50 years, specifiers have trusted Fritztile in a variety of installations by providing industry-leading acoustical performance and life cycle cost, FloorScore certification, high LEED contribution and a Class 1 Fire rating.

For more details, samples and/or pricing call 800.345.6202 or visit us at www.fritztile.com

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About Fritztile Terrazzo Tile

Fritztile, a brand of the Stonhard Group, is a resilient terrazzo tile that provides the beauty and durability of terrazzo in an acoustic-friendly, safe and easy-to-install tile format. Proudly made in the USA since 1959, Fritztile is a FloorScore Certified floor, perfect for high-traffic areas where longevity and low-maintenance needs are demanded. www.fritztile.com

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